



UXUA  
CASA HOTEL



*“this posada tucked discreetly off the main square makes high style of rusticity”*

CONDE NAST TRAVELER - USA

*“Everything about UXUA is gentle, earthy, curved and conducive to switching off and forgetting who you are”*

THE TIMES - UK

*“a resort that delivers the unexpected”*

CASA DA ABITARE - ITALY

*“a stimulating essay in rustic modernism”*

FINANCIAL TIMES - UK

*“Bahia’s sexiest beach village takes a giant leap forward with this nine-suite gem”*

TRAVEL & LEISURE - USA

*“The hotel’s colorful casas and lush gardens were a canvas for the 2010 Pirelli Calendar, shot by bad-boy photographer Terry Richardson”*

NY TIMES - USA

*“services are of the highest quality and personalized to guarantee guests feel completely at home”*

ROBB REPORT - BRAZIL

*“new Uxua hotel, built with help from Trancoso’s artisans and Pataxó Indians, celebrates Bahian food”*

FOOD & WINE - USA

*“its owners have got the balance between luxury and laid-back style just right.”*

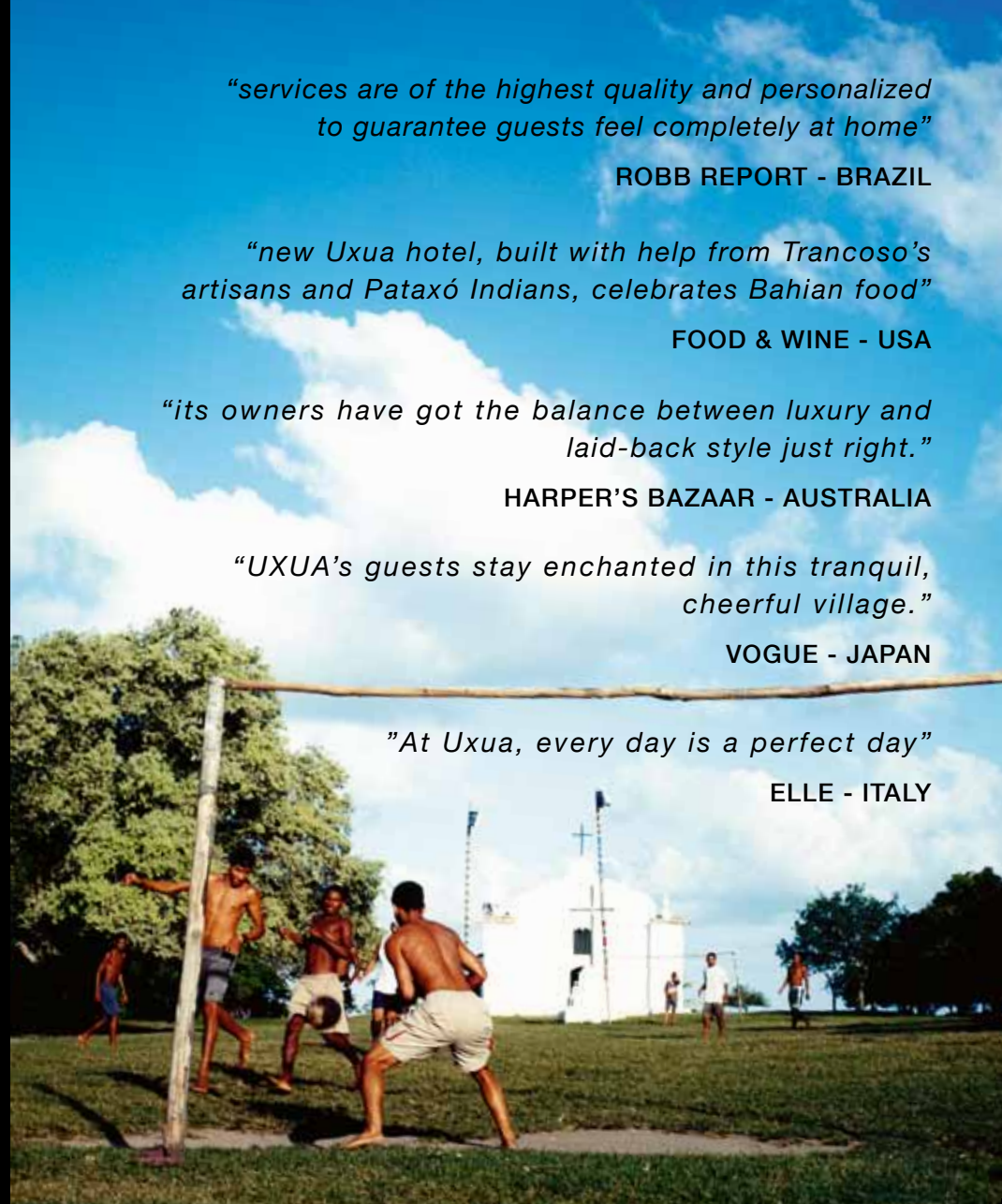
HARPER’S BAZAAR - AUSTRALIA

*“UXUA’s guests stay enchanted in this tranquil, cheerful village.”*

VOGUE - JAPAN

*“At Uxua, every day is a perfect day”*

ELLE - ITALY







## ABOUT UXUA

Brazil's Southern Bahia region is famed for its tropical climate and hundreds of kilometers of pristine beaches

In 1586 Jesuit missionaries travelling in the area founded Trancoso, carving out of the rainforest a grassy town-square overlooking the sea and surrounding it by fifty simple casas and a small church. This area, known as the Quadrado, has been preserved for centuries and is today one of the most picturesque settings in Brazil

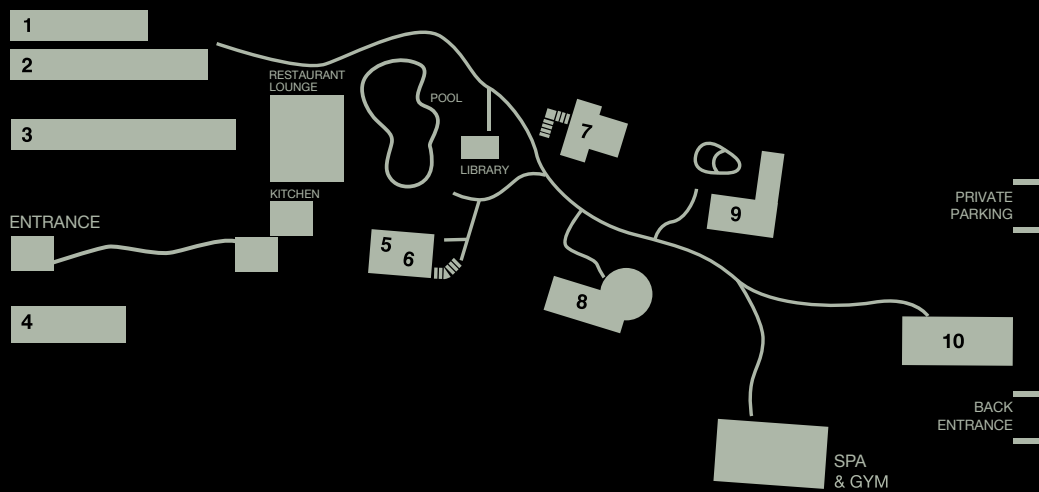
By carefully restoring 5 of the Quadrado's historic casas and creating new ones with local artisans using traditional building methods and reclaimed materials, designer Wilbert Das opened UXUA Casa Hotel in May 2009

UXUA's casas range from 1 to 3 bedrooms, and offer the space and privacy of a stay in a private home complimented by hotel services delivered with all the hospitality typical of the region

The hotel blends seamlessly into its environment, with 7,000 square meters of private gardens holding an internationally acclaimed restaurant, lounge, spa, and gym. The UXUA grounds are for the exclusive use of hotel guests, and are complimented by a rustic beach lounge a short walk from the hotel through protected Atlantic mangrove



# Quadrado Historico



# Rua do Bosque

- |                 |                      |
|-----------------|----------------------|
| 1. SEU PEDRINHO | 6. QUINTAL DA GLÓRIA |
| 2. GULAB MAHAL  | 7. CASA DA ÁRVORE    |
| 3. ZÉ E ZILDA   | 8. EUGÊNIA           |
| 4. SEU IRENIO   | 9. SEU JOÃO          |
| 5. ESTÚDIO      | 10. NOZINHO          |

# CASAS

UXUA's casas are each unique and range from one to three suites. All offer guests the charm of indoor / outdoor living which the gentle climate of southern Bahia permits year-round

Each includes:

- Dining area and bar - some houses include both indoor and outdoor dining areas
- Private garden, deck, or patio
- Bathrooms with outdoor gardens and handmade fixtures of copper and wood
- Furniture by local artisans created from reclaimed materials
- Bahian antiques and art
- King-size beds with 100% Egyptian cotton linens, 600 thread count
- Fully equipped kitchen or kitchenette (except Casa da Arvore)
- Daily stocked fridge
- Air conditioning
- Dedicated WI-FI internet in each casa
- TV with satellite and DVD + audio system for iPod or MP3 player
- Safe in every bedroom, adequate to hold personal computer
- Parking on the property

# SERVICES

- Concierge
- Restaurant, bar, and room service
- Beach bar / lounge with sofas for UXUA guests
- Spa / Gym

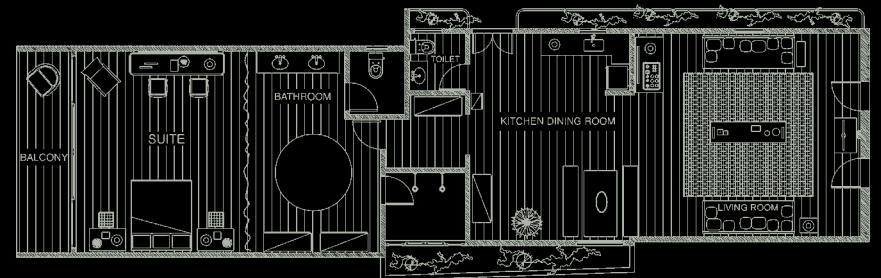




## SEU PEDRINHO

**1 suite**  
**135 square meters**

Named after a fisherman who once lived here, this is one of the few one-bedroom casas on the entire Quadrado. Its rooms are spacious with an abundance of natural light reflected over smooth wooden floors. The casa invites lounging and dining-in, with both the living room and kitchen offering spectacular Quadrado views. Directly in front of the house sits a rustic table perfect for observing the gentle movements of town life from under the flowering branches of the square's oldest bougainville. The bedroom suite features antiques and an entire wall of windows opening towards a private garden, as well as a bathroom containing a sunken shower with double wooden shower heads





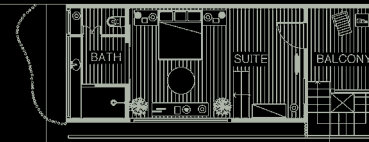


## GULAB MAHAL

2 suites  
215 square meters

A Quadrado casa whose past tells the history of Trancoso. In the 70's hippies around the world spread word of Trancoso and some came to sample life in paradise. A young Swiss couple relocated from India and moved to this old fisherman casa, adding to it exotic Asian touches. Years later UXUA restored it preserving Bahian elements but also retaining beautiful details left by the hippies such as an outdoor kitchen with tiered flower-garden, colorful stained-glass windows, and a living area with a raised, cushion-filled mezzanine offering spectacular Quadrado views. Split-level bedroom suites with reclaimed hardwood floors sit across a sunken courtyard garden, and rustic picnic table sits on the Quadrado

SECOND FLOOR



MEZZANINE



GROUND FLOOR





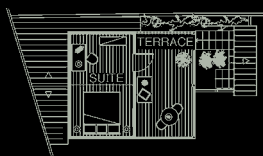
## ZÉ E ZILDA

3 suites  
211 square meters

This casa was home to generations of native fishing families. With the vast antique-and-art-filled living room, kitchen, and dining areas all looking directly onto the Quadrado, today's guests also feel an intimate part of town life. A wooden terrace off the second floor suite offers a charming view of fruit trees, rustic rooftops of native houses, and flowering bougainville. A ground-floor suite has a lush internal garden, and an outdoor lounge features a pergola and hanging hammock set beside a vertical garden. A third suite enjoys added privacy in a small annex. A rustic dining table in front of the casa is shaded by some of the Quadrado's oldest trees



SECOND FLOOR



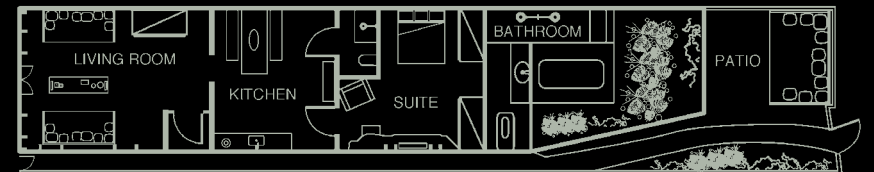
GROUND FLOOR



## SEU IRENIO

1 suite  
120 square meters

This restored casa offers indulgent comfort, but also a taste of traditional Quadrado life. It sits on a privileged position next-door to a native family who still regularly socialize and play music in front of their casa in the traditional style. The atmosphere inside is of authenticity also, but reinterpreted in a form best labeled 'rustic modernism'. Light streams through glass tiles hidden within a traditional roof; rooms are open to offer spectacular Quadrado views; the lone bedroom features a private garden with a tub and wooden showers open to the sky; a hidden patio holds a covered pergola, and of course a cozy picnic table sits on the Quadrado

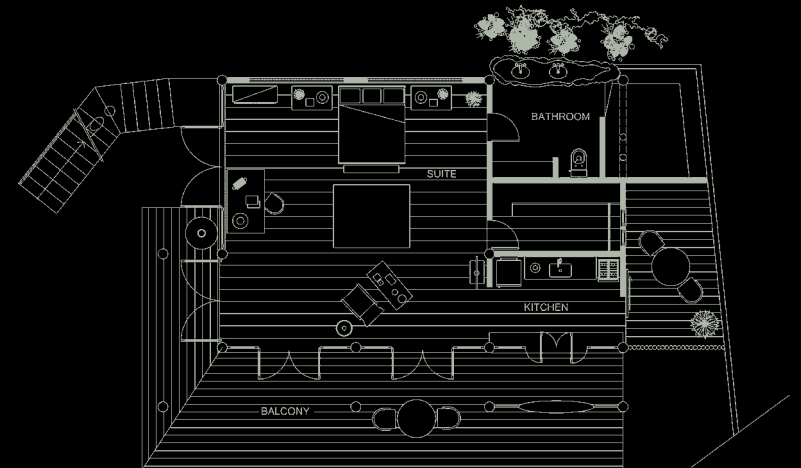




## ESTÚDIO

1 suite  
92 square meters

Inspired by the dream of creating a perfect Bahian 'artist's studio', this 1-bedroom apartment is spacious and airy, with a wall opening entirely out onto a generous veranda and private garden where the sound of tropical birds fill the day. The unique floors are created from reclaimed wooden planks which each vary in color and texture. Features include an indoor / outdoor bathroom with a lush vertical garden, sinks carved from a fallen tree-trunk recovered from the UXUA garden, double wooden shower-heads, a large walk-in closet, kitchen with an adjoining private patio and outdoor eating area. All situated under the shade of a large mango tree

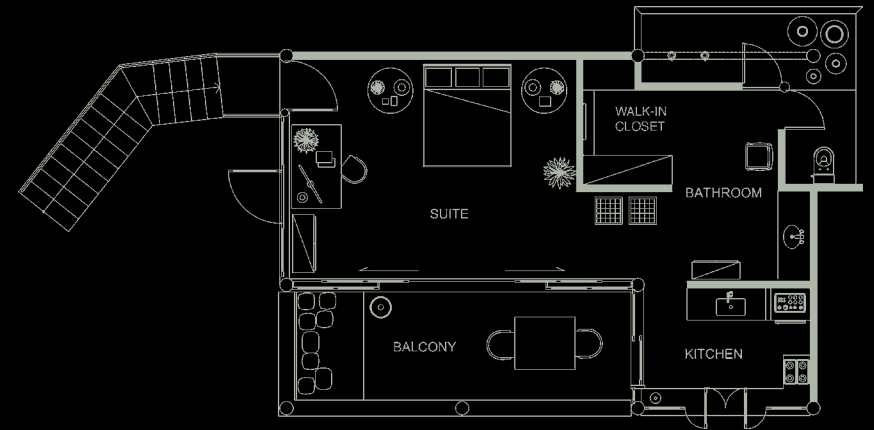




## QUINTAL DA GLÓRIA

1 suite  
83 square meters

From its second-floor position, this one-bedroom apartment feels cradled in the branches of a sprawling mango tree. The dominant design feature is a vast open balcony and outdoor eating area with enormous daybed, offering views through thick leaves towards gardens and the lake-like aventurine pool. This is the best vantage point on the property for observing the variety of birds and occasional monkeys. Features walk-in closets, kitchen with counter and barstools, bathroom with double wooden shower-heads positioned for privacy but offering views across the treetops to the secret gardens and tall woods behind Trancoso's Quadrado Histórico

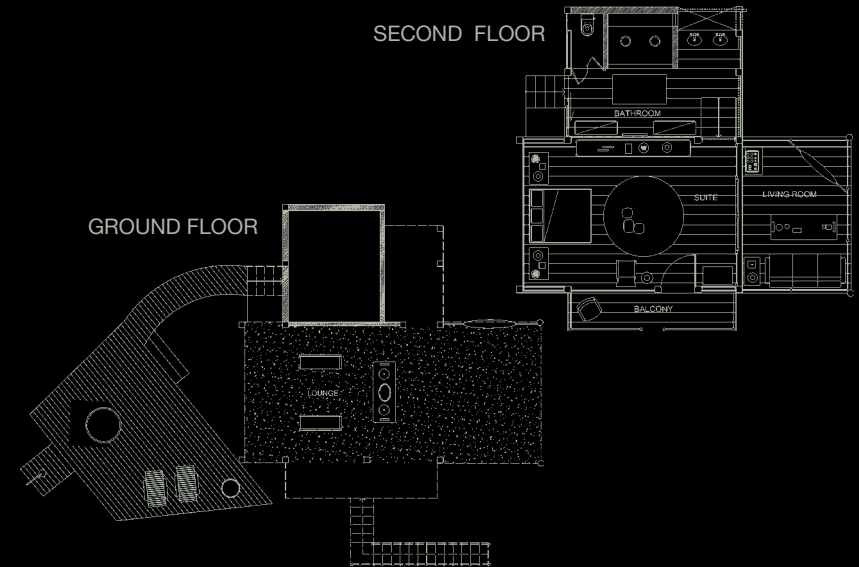




## CASA DA ÁRVORE

1 suite  
139 square meters

Something of a treehouse fantasy constructed of recycled wood, spread over multiple levels and suspended from tree-trunks 3-meters off the ground, this one-bedroom casa offers the most rustic atmosphere on the property. Traditional thatched roof sits atop walls of hardwood reclaimed from old farms; a beautiful contrast created with panes of clear glass and modern conveniences built into the structure. Spacious thatch-covered veranda serves as open-air living room, with giant hammock, sofa, and bar, a setting for enjoying the ideal tropical lifestyle. Bathroom has a double shower and steps leading down to a giant wooden spa tub on a private outdoor deck

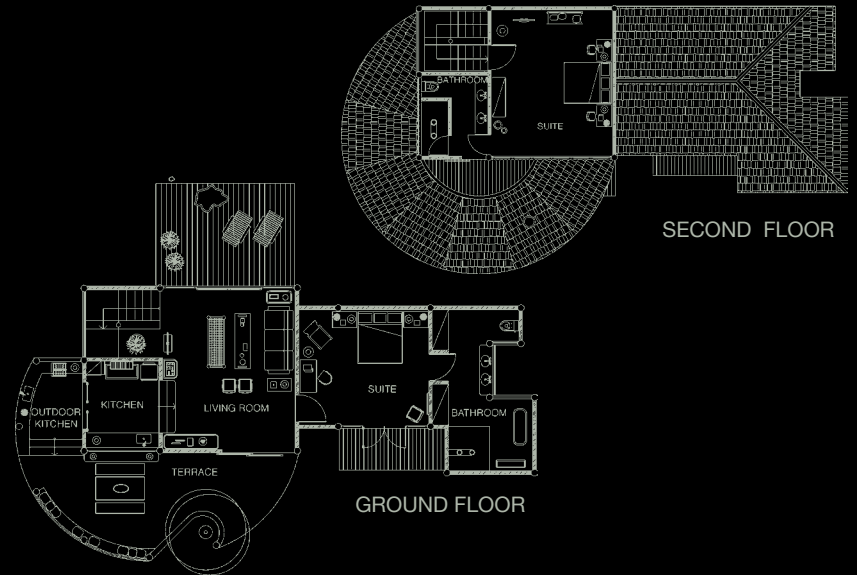




# EUGÊNIA

2 suites  
228 square meters

Eugênia is the most spacious casa on the property. Nestled in a quiet corner of the UXUA garden, its light-filled, airy rooms are surrounded by flowering plants and fruit trees, some of which literally grow through the casa's roof (the house is named after such a tree). Features a vast living room with deep sofas plus a bar, spacious indoor / outdoor kitchen, covered outdoor terrace dining-area perfect for a quiet dinner for two, four, or an even larger group. A private patio hides a spa tub carved from an old tree-trunk. Bathrooms with antique iron bathtub and double showers, large bedroom suites, and a second-floor balcony with sweeping views

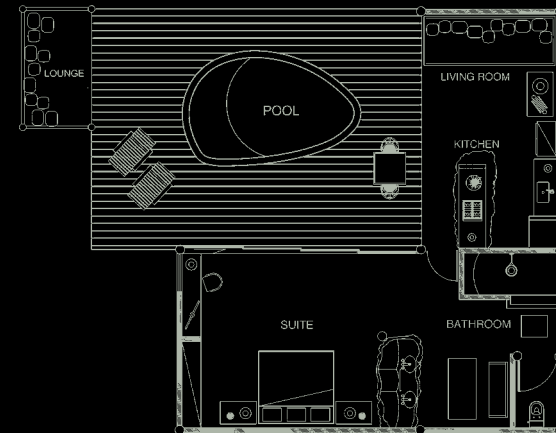




## SEU JOÃO

1 suite  
90 square meters

Outer appearances deceive with what appears on one hand to be a simple one-bedroom Bahian casa, in reality all walls of one side of the home open to reveal unobstructed views of a lush interior courtyard garden and wooden deck featuring at its center a private plunge pool with hydro-massage. A raised outdoor pergola covers a sofa, while deck chairs are set about the pool, perfect for lounging the day away in the bright Bahian sunshine or gazing at the star-filled night sky. Bathroom includes sunken shower inside an interior garden. This fusion of indoor / outdoor living is for many people what epitomizes the appeal of the southern Bahian lifestyle



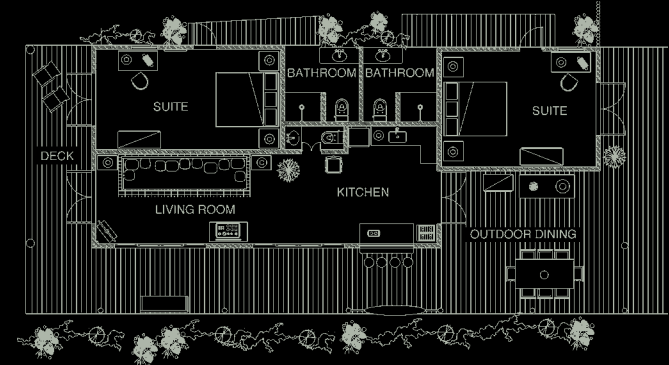




## NOZINHO

2 suites  
165 square meters

Nozinho was once a typical village casa as found on Trancoso's cozy side-streets. UXUA's restoration kept the authentic form of the casa, but dramatically opened interior spaces, replacing walls with windows open to views of lush gardens. A front patio faces the Bosque Street, a quiet residential lane with no through traffic. Living area and kitchen combine to form a single vast room, airy, and light-filled, with sofas full of soft-toned throw pillows and homey comforts. An outdoor deck is perfect for open-air dining or lounging in hanging hammocks facing colorful hibiscus trees. Roomy suites on opposite sides of the casa offer maximum privacy





## BAHIAN CUISINE

Bahian cuisine, with its abundant African influence, is revered throughout Brazil as one of the country's best

UXUA's kitchens offer Bahian cooking with a very local emphasis, and presented with the same joy and pride which food is served in any local home

The hotel's main kitchen is an open structure located beside the social area. It features a counter with bar-stools where guests are welcome to sit and chat with the cooks, watch and learn, or just sample what's cooking

Any meal can be enjoyed at the poolside restaurant or beach lounge, or can be taken seated at a rustic table on the Quadrado, or in-casa

Nine UXUA Casas contain kitchens and guests can cook any time, if desired in the company of local chefs happy to teach the joys of Bahian cooking

## QUARTZ POOL

Aventurine quartz is held by many to have therapeutic powers, sometimes referring to it as the "*healer of heart, mind, and soul*"

40,000 green aventurine crystals from northern Bahia were used to create a lake-like swimming pool for UXUA which is truly one-of-a-kind

In May 2009 the UXUA pool was used as a principle location for shooting the iconic Pirelli Calendar's 2010 edition, shot by American photographer Terry Richardson





## OUTDOORS & SPORTS

UXUA invites guests to sample the best of Trancoso alone or with native instructors

Outdoor activities include surfing, rafting the four local rivers, sea-kayaking, horseback riding, trekking, snorkeling, diving, fishing, exploring the nearby Pataxó Indian reservation

Sport lovers can bike Trancoso's endless beaches, join beach volleyball or afternoon football matches, receive yoga / pilates instruction or other personal training, or challenge the renowned Terravista golf course

Capoeira (traditional Bahian martial-arts inspired dance) is taught by instructors of the renowned *Capoeira Bahia Sul*, an academy sponsored by UXUA to offer free courses for local children. Lessons for UXUA guests can be enjoyed at the academy or in the privacy of the hotel gym



## GYM, SPA & BEAUTY PRODUCTS

Gym equipment on site: treadmill, stationary bike (all by Lifefitness), rower (by Waterrower), as well as various free weights

Personal training in capoeira, yoga, pilates, resistance training by suspension system (TRX)

Lessons of local dance such as forro, zouk, or lambada are taught by local instructors

The tranquil spa area features both indoor and outdoor treatment rooms with jacuzzi

Massage, acupuncture, and beauty treatments are available also in the comfort of each casa

UXUA's spa services can be enjoyed with 100% organic oils, soaps and facial creams developed exclusively for UXUA from local ingredients





## UXUA PRAIA BAR

The UXUA Beach Lounge offers reserved sofas and private areas exclusive to hotel guests, and is located less than a ten-minute walk from the Quadrado passing along the way ancient mangroves

The spectacular location at the confluence of the Rio Trancoso, between Nativos and Coqueiros beaches, is one of the coast's most beautiful settings

The bar itself was created from an old fisherman's boat tucked into the sand and covered with a traditional thatch roof known as *piçava*









# UXUA WEDDINGS

Brazil is a land of incredible natural beauty, but among all the attractions across the vast land, there is one destination recognized as the premier setting for weddings: Trancoso

The entire village, even while being an authentic Bahian town, seems a stage-set for an enchanting event

## THE CEREMONY

Two spectacular options are available:

### The Quadrado

*with its stunning, stylishly-relaxed atmosphere by day or night, spectacular views of the coastline, and the simple white Igreja de Sao Joao Batista (Saint John's Church), the second-oldest church in Brasil*

### The Beach

*with the pristine stretches of sand and lush Atlantic mangrove, intimate contact with nature at its most spectacular*

## THE GUESTS

UXUA sits in Trancoso's tranquil, pedestrian town center, free of traffic and worry, where guests young or old can be gathered easily, and yet enjoy full independence at all times with some of Brazil's most unique shops, restaurants, and galleries all just footsteps away

UXUA's grounds are totally private, exclusive for its guests, and accommodation is offered in ten casas, with up to 18-suites, with accompanying spaces for hair-and-makeup and dressing rooms, and all available support needed to organize the ceremony, reception, dinner, lunch and parties on the days before and after the event

For large events or those where all members of the wedding party will not be accommodated at UXUA, the hotel event team is happy to coordinate comfortable arrangements at specially selected small inns or private houses within walking distance

For more information contact: [weddings@uxua.com](mailto:weddings@uxua.com)



# UXUA EVENTS

UXUA opened in May 2009 by hosting a major event - the shooting of the iconic Pirelli Calendar.

Guests included American photographer Terry Richardson, eleven super-models, and top executives of the company. The enormous success of that event set a tone for the hotel's niche as an event location.

UXUA's team pride themselves on their creativity, and with the flexibility of a location on Trancoso's picturesque Quadrado or a spectacular beachfront lounge, UXUA is able to prepare the ideal atmosphere for any event from celebrity galas to the most low-key family reunion.

Among any location in the world, perhaps the aspect making UXUA the ideal place for hosting events is the comfort and flexibility for groups staying at the hotel. Being in the car-free center of picturesque Trancoso, all guests enjoy total independence with shops, restaurants, galleries, and of course the beach, all just steps away and available any time. At the same time the hotel environment is totally private and exclusive to hotel guests, so a casual, intimate atmosphere reigns within UXUA's lush property in which members of groups can enjoy each other's company and grow friendships - and the coordinating of group activities is amazingly simple.

For more information contact: [events@uxua.com](mailto:events@uxua.com)



# CREATIVE & CORPORATE RETREAT

In an atmosphere of stunning natural beauty, tropical weather, and stimulating local culture of the hospitable Bahian people (known as among the friendliest in all of Brazil), Trancoso can be an ideal locale for creativity to blossom.

UXUA has been conceived by Wilbert Das, a leading fashion designer, who specifically envisioned the casas for hosting short or long-term stays by persons from creative fields who may wish to take a working sabbatical in Trancoso.

From artists, designers, architects, photographers, writers, directors, dancers, actors / actresses, musicians, members of the creative professions have made up a large share of UXUA's guests since its opening. The hotel is ready to make special arrangements for such visitors any time.

The same qualities that make UXUA an appealing option for creatives, have also allowed it to develop a niche in hosting corporate events.

Ideal for boards of directors or small conferences, press events or even product launches, UXUA's closed, intimate property has already hosted groups from top companies of South America, USA, Europe, and Japan.

UXUA's events area has audiovisual projection equipment, displays, wireless Internet, and other amenities can be procured on request.

For more information contact: [events@uxua.com](mailto:events@uxua.com)



## GETTING HERE

Trancoso is located in the state of Bahia, 750 km (466 miles) south of its capital, Salvador.

The closest commercial airport is Porto Seguro (BPS), which receives multiple daily direct-flights from Brazil's three main international airports in Sao Paulo, Rio de Janeiro, and Salvador, or charters arriving from Europe certain months of the year

UXUA Casa Hotel is 38 km (24 miles) from Porto Seguro airport, around a 55-minute ride by car or 8-minutes by helicopter, both organized by the hotel

### PRIVATE TRAVEL

Trancoso has a private airstrip a 10-minute drive from Uxua Casa hotel. The hotel can arrange landings and departures day or night





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